



## NORFOLK HOUSING ASSOCIATION

### **Strategy Committee Meeting Report**

DATE: May 8, 2019

TIME: 4:00pm – 5:41pm

Present: Aida Nciri, Roland Walters, and Maya Kambeitz (ex officio)

Regrets: Gerald Wheatley (committee chair) and Bryan Slauko (ex officio)

1. Call to Order & Confirm Quorum – the meeting was called to order at 4:05pm by A.Nciri and quorum established.
2. Approval of Proposed Agenda

**Motion to approve the May 8, 2019 agenda was made by A. Nciri, seconded by R. Walters - Carried.**

3. Approval of February 2019 Meeting Minutes

**Motion was made to approve the February 2019 Committee meeting minutes/report as presented by A. Nciri, seconded R. Walters – Carried.**

4. Future Growth & Financial Risk

**Discussion:** The committee discussed timelines for completing a draft framework for how the association approaches growth decisions and risk assessments and presentation to the board at large for discussion and decision.

There are various categories of growth that the organization could pursue and within those categories the board needs to determine what questions to ask when evaluating opportunities within those categories.

The committee identified several categories which it would incorporate into a draft framework and present to the board at the July 2019 committee for feedback. A possibility to have a facilitator help us obtain this feedback was also discussed.

The committee also discussed starting our July discussion with some context around how the board has gotten to where we are today in terms of growth strategies being pursued, what constraints we have as an organization, what commitments we have made to-date, and how we will evaluate our progress (benchmarks).

**ACTION:**



Maya to begin the draft of a framework and send to committee for feedback in June.

Committee members to return feedback on draft framework by end of June so that we can prepare for July meeting.

Maya to look into a facilitator – cost and suitability.

**Committee Motions:** None

**Proposed Board Motions:** None

## 5. Environmental Sustainability & Aging in Place

**Discussion:** The committee looked at a summary of survey responses from residents in relation to Environmental Sustainability and Aging in Place. They also discussed current NHA initiatives/practices, formal and informal, related to Environmental Sustainability and Aging in Place.

Next steps could be to define parameters or principles for both initiatives. For example, do we define Environmental Sustainability as decreasing energy consumption or increasing building efficiency or both? Is Aging in Place about physical accessibility features and the physical space or is it about improving social supports and resources for residents to keep them in their apartments for longer?

Once we agree on how we define these priorities we can look at the “how” from an operational perspective and obtain a sense of investment needed in terms of finances or other resources.

### **ACTION:**

Gerald to draft principles and definitions for Aging in Place.

Aida to work on drafting principles and definitions for Environmental Sustainability and use the already developed Draft Research Brief prepared by a consultant.

**Committee Motions:** None

**Proposed Board Motions:** None

Meeting was adjourned at 5:41pm by committee members.

